

100% reaching
to maintenance
engineers

Key information:

InzynierUR.pl (eng. Maintenance engineer) is an on-line technical source for 18 000 engineers from manufacturing, maintenance, technical service and IT for the industry sections at the plant.



- We listen and analyse
- We choose effective solutions
- We are entering the implementation phase of the project
- We deliver results!

Benefits for your Company:



- Reach 18 000 automation, robotic, integration engineers through the Portal InzynierUR.pl (eng. Maintenance engineer), sponsored newsletter and by our social media (LinkedIn, Facebook, Twitter)
- Increase recognition and thus make an easier access to customers
- Empower sales and therefore profitability
- Gain a competitive advantage over other companies
- Save time! – our specialists will design your promotional campaign and materials



Who can you reach through InzynierUR.pl (eng. Maintenance engineer), sponsored newsletter and our social media (LinkedIn/Facebook/Twitter)?



Engineers in the following positions:

- Management: Owner, CEO, director of the plant, maintenance manager, technical leader, maintenance specialist
- Line engineers: maintenance engineers, technician, maintenance specialist, transformation & TPM engineers, constructions - designer, electrical specialist, monitoring & diagnostics engineer, IT for manufacturing specialist



Target groups from the following departments:

- Manufacturing process management, production planning, technical service & maintenance, optimization of manufacturing processes & energy consumption, IT for Industry, electrical, electronic, monitoring & diagnostics, mechanical, implementation, health and safety, tribology, purchasing


Contact:

Advertising & marketing:
Michał Witczak - Owner
advert@inzynierUR.pl
www.inzynierUR.pl

Company details:

GOLWITT Michał Witczak
ul. Szulborska 3/5 A
01-104 Warszawa, Poland
TAX ID no: PL 531-158-76-07

[f](#) [in](#) [t](#) [p](#)



InzynierUR.pl
PORTAL STROPIENIA RUCHU

Banner Leaderboard - 730x90 px lub 860x90 px
(mobile version: 390x100 px)

format: GIF, JPG, PNG, JavaScript
max weight upto 90kB
banner can run in rotation mode, also displayed on subpages

325 € /month

[PORTAL](#) > [UTRZYMANIE RUCHU - SERWIS TECHNICZNY](#) > [MASZyny - PODZESPOLY](#) > [IT DLA PRZEMISLU](#) > [REKLAMA / ADVERTISING](#) > [KONTAKT / CONTACT](#)

Na Topie

Czy InnerWeb® jest w stanie konkurować z systemami klasy CMMS ?

[+](#) [-](#)

Main Topic 1

Title on main page up to 10 words,
main picture: 390x220 px (290x175 px - bottom row)
text up to 3500 characters, www links,
picture in the text: 700x510 px

500 € /month

Main Topic 2

The article is placed permanently in the editorial section after the promotional period

Main Topic 3

Main Topic 4

Main Topic 5

Main Topic 6

Main Topic 7

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
(mobile version: 390x300 px)

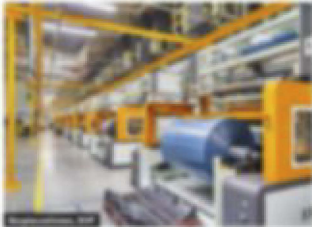
format: GIF, JPG, PNG, JavaScript
max weight upto 90kB
banner can run in rotation mode

275 € /month


[f](#) [in](#) [t](#) [p](#)

[UTRZYMANIE RUCHU - SERWIS TECHNICZNY](#)

[Współpraca, B2B](#)
[Latest Manufacturing, TQM, Logistics, IT, IT/OT](#)




Promotional article in the Editorial section: 125 EUR
The article is permanently placed in the editorial section. It changes its position as new editorials appear.




Coś więcej niż pomysł na innowacyjną...
...dla Ciebie

one sponsored hyperlink in the article - 75 € per link




Wspieranie na różnych platformach - Case Studies

one sponsored hyperlink in the article - 75 € per link




Modernizacja, integracja, tworzenie...
...dla Ciebie

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
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[WARTO KUPIĆ - TOP PRODUCT](#)

TOP PRODUCT

Title on main page up to 10 words,
main picture: 395x220 px
text up to 1500 characters, www link,
picture in the text: 700x390 px
can run in rotation mode

300 € /month

TOP PRODUCT

Title on main page up to 10 words,
main picture: 395x220 px
text up to 1500 characters, www link,
picture in the text: 700x390 px
can run in rotation mode

300 € /month

[TOP VIDEO](#)

TOP VIDEO

You Tube link
can run in rotation mode

250 € /month

TOP VIDEO

You Tube link
can run in rotation mode

250 € /month


Banner SkyTower 387x575 px

format: GIF, JPG, PNG, JavaScript
max weight up to 90kB
banner can run in rotation mode


300 € /month

[MASZyny - PODZESPOLY](#)

[Części maszyn, mechanika, druki 3D](#)
[Elektryka, elektronika](#)
[Hydraulika, Pneumatyka, Systemy powietrze](#)
[Montaż, eksploatacja](#)




Promotional article in the Editorial section: 125 EUR
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
Wspieranie na różnych platformach - Case Studies

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
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
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
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Wspieranie na różnych platformach - Case Studies

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WARTO WIEDZIEĆ - TOP TEMAT		PROFESJONALNA FIRMA	
TOP SUBJECT Title on main page up to 10 words, main picture: 395x220 px text up to 1500 characters , www link, picture in the text: 700x390 px can run in rotation mode the article is placed permanently in the editorial section after the promotional period 300 € /month	TOP SUBJECT Title on main page up to 10 words, main picture: 395x220 px text up to 1500 characters , www link, picture in the text: 700x390 px can run in rotation mode the article is placed permanently in the editorial section after the promotional period 300 € /month	TOP COMPANY Company logotype as a link to company or product website, picture format: GIF, JPG, PNG main text up to 2000 characters can run in rotation mode 200 € /month	

IT DLA PRZEMYSŁU		B2B: CHMURA, MOBILE, SaaS, Druk 3D	
 <p>Promotional article in the Editorial section: 125 EUR The article is permanently placed in the editorial section. It changes its position as new editorials appear.</p>	 <p>one sponsored hyperlink in the article - 75 € per link one sponsored hyperlink in the article - 75 € per link one sponsored hyperlink in the article - 75 € per link one sponsored hyperlink in the article - 75 € per link</p>	 <p>one sponsored hyperlink in the article - 75 € per link one sponsored hyperlink in the article - 75 € per link one sponsored hyperlink in the article - 75 € per link one sponsored hyperlink in the article - 75 € per link</p>	

NAJPOPULARNIEJSZE TEMATY		GŁÓWNI PARTNERZY PORTALU	
HOT TOPIC Title on main page up to 15 words, main picture: 372x271 px main text up to 1500 characters , www link, picture in the text: 700x510 px can run in rotation mode the article is placed permanently in the editorial section after the promotional period 250 € /month		TOP PARTNERS 387x110 px Company logotype as a link to article, company or product website, picture format: GIF, JPG, PNG main text up to 2500 characters can run in rotation mode 200 € /month (optional: x2, x3, x4) 387x110 px	

Banner Leaderboard - 730x90 px lub 860x90 px
 (mobile version: 390x100 px)
 format: GIF, JPG, PNG, JavaScript
 max weight up to 30KB
 banner can run in rotation mode, also displayed on subpages

DOŁĄCZ DO NASZEGO NEWSLETTERA

Adres email

Wyrażam zgodę na otrzymywanie drogą elektroniczną informacji o produktach i usługach oferowanych przez Inżyniera Michała Witczaka, ul. Szulborska 3/5 A, 01-104 Warszawa

Banner Billboard 893x83 (970x90 standard size will be scaled to 893x83)
 (mobile version: 390x300 px)
 format: GIF, JPG, PNG, JavaScript
 max weight up to 30KB
 banner can run in rotation mode

Additional forms of acquiring customers from industry:

01

Sponsored mailing

Send personalised newsletter up to 5,000 engineers combined with a social media campaign (LinkedIn, Facebook, Twitter).

Price: **725 EUR / campaign**

Specification:

HTML list, compressed in a ZIP file, with graphics attached, title for the email campaign, max. 100 kB

After the mailing is completed, a dispatch report is generated

02

Promotional campaign on social media

Distribute an information about your solutions via: LinkedIn, Facebook, Twitter
(Top Subject, Top Product or Top Video)

Price: **250 EUR / campaign**

After the campaign is completed, a dispatch report is generated

PROMOTIONAL PACKAGES

03

"Content" package

- Top Subject or Top Product / 30 days
After the promotional campaign is over, the article or product information goes to the editorial section. The material is permanently visible with active links through the Google search engine.
- Top Company (logotype) / or Top Partner/ 30 days
- Campaign on social media (Top Subject or Top Product) x 1
- Top Video (YT source) x 1 / 30 days

Special price: ~~975 EUR~~ **550 EUR**

Wider reach
+ more attractive pricing

After the campaign is completed, a dispatch report is generated

04

"Visible" package

- Banner Billboard (893 x 83 px)
or SkyTower (387 x 575 px, jpg, png, gif, HTML5) / 30 days
- Top Company (logotype) / or Top Partner/ 30 days
- Campaign on social media (Top Subject or Top Product) x 1
- Top Video (YT source) / 30 days

Special price: ~~975 EUR~~ **550 EUR**

Better visibility
+ more attractive pricing

After the campaign is completed, a dispatch report is generated

05

Creation of customer databases

- Preparing customer databases, conducting technical surveys and market research
- individual pricing

Possibility of profiling the base of recipients - engineers. Fast lead times

Contact:

Advertising & marketing:
Michał Witczak - Owner
advert@inzynierUR.pl
www.InzynierUR.pl

Company details:

GOLWITT Michał Witczak
ul. Szulborska 3/5 A
01-104 Warszawa, Poland
TAX ID no: PL 531-158-76-07

In addition, we save our customers' time through:



Designing promotional / marketing materials
(advertisements, banners, newsletters, e-portals, websites)
- individual pricing



Copywriting: creating technical content
(articles, press releases, interviews) - individual pricing

If you are interested in additional offer, please contact us:
advert@InzynierUR.pl or reklama@InzynierUR.pl

Additional sources of access to engineers:



PORTAL
PRZEMYSŁOWY

www.portalprzemyslowy.pl (eng. Industry Portal) - online Portal, sponsored, newsletter and social media (LinkedIn, Facebook, Twitter).

A source of 30 000 engineers in the field of manufacturing, maintenance, technical service, automation, robotics, systems integration, Industry 4.0 and IIoT.



AUTOMATYKA
PRZEMYSŁOWA

www.automatykaprzemyslowa.pl (eng. Industry Automation) - online Portal, sponsored newsletter and social media (LinkedIn, Facebook, Twitter).

A source of knowledge about solutions and products for 20,000 engineers in the field of automation, robotics, process safety systems, system integration, Industry 4.0 and IIoT.

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01-104 Warszawa, Poland
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Customers who have been successful with us:

ABB

AUTODESK

Automation24
One stop. Smart shop.

BGK
BANK GOSPODARSTWA
KRAJOWEGO

BRADY

Castrol

COMARCH ERP

Danfoss

**DASSAULT
SYSTEMES**

DESMI

doss
let's check

EH
Endress+Hauser
Pneumatics for Process Automation

ELFA DISTRELEC

**ESSENTRA
COMPONENTS**

e-on

FAULHABER

FESTO

FLIR

FLUKE

**HOYER
GROUP**

**INSTAL
FILTER SA**

ISL
INDUSTRIAL SYSTEMS

item

KAMERY IR
TELEDYNE FLIR
Everywhere you look

KÄRCHER

**KLÜBER
LUBRICATION**

**LENA
LIGHTING**

LERTA

MD MEGADYNE

mewa

NACHI

nvent RAYCHEM

optibelt

Panasonic

POL-PLAN
ALUMINIUM

REKORD
SYSTEMY INFORMATYCZNE

rexroth
A Bosch Company

RITTAL

SCHIESSL

**Schneider
Electric**

SIEMENS



Streamsoft

SURFBD

T E M
Electronic Components

Tribotec

ue
SYSTEMS INC
The ultrasound approach

UNIVERSAL ROBOTS

**WARSAW
INDUSTRY
WEEK**

WIGMORS

Customers who have been successful with us:



www.inzynierUR.pl

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